# **Treatment**—Minimize harm to patients

#### CHONGQING HAIFU MEDICAL TECHNOLOGY CO., LTD







Model **CZB** Ultrasound Therapeutic Device for Rhinitis

# Breathe Freely Again



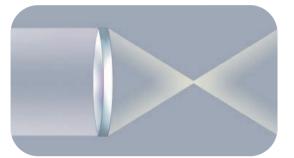
This is a brand-new non-invasive solution for Allergic Rhinitis which is a refractory disease in E.N.T. department. An ultrasounic beam can be applied to ablate deep seated lesion without damaging the superficial tissue of nasal mucosa.



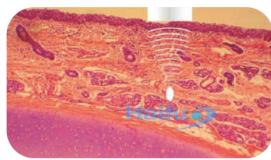


# Principle of Focused Ultrasound Therapy

An ultrasonic beam can be directed to nasal submucosa, resulting in an instant temperature rise to above 65°C. The resultant thermal and cavitation effect can lead to coagulative necrosis of the targeted tissue including the over-reactive vessels, nerves, and glands at the focal region while the superficial tissue of nasal mucosa is spared.



Sun beam was focused by convex lens, likewise, ultrasound can be focused by a transducer

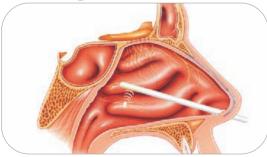


Ultrasound beam pass through epithelium tissue of nasal mucosa

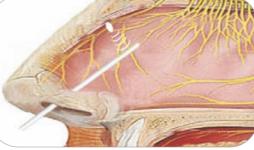
# Indication

Allergic rhinitis

#### Treated region



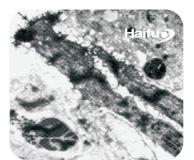
Inferior turbinate



Nasal septum

# **Clinical advantages**

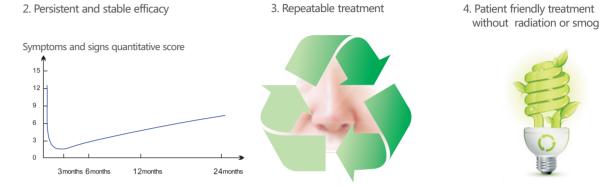
1. Non-invasive treatment without damage to nasal mucosa and cilium



Nasal mucosa and cilium are well preserved after treatment

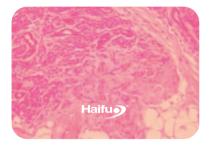
# Image of Live Treatment



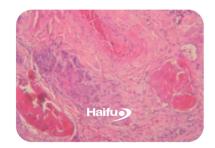




## **Treatment rationale**



In the treated region, coagulative necrosis can be achieved on glands or partial cells of glands, which will decrease the gland secretion, therefore alleviate rhinorrhea.



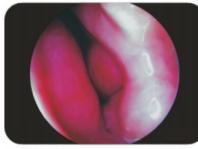
Endothelial cells of vascellum can be necrotized by focused ultrasound and form thrombus which will block the entire or partial vascellum, therefore alleviate rhinobyon.



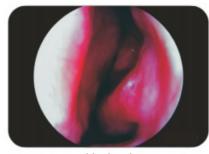
Deep seated ganglion cells and nerve fibers of nasal mucosa can be necrotized by focused ultrasound. Nerval excitability will decrease and the symptoms including rhinocnesmus and sternutation will be alleviated.

Zhu Jin, Li Dong. Effect of focused ultrasound on morphology of nasal mucosa of sheep. CHIN ARCH OTOLARYNGOL HEAD NECK SURG/April 2006, Vol. 13, No.4 241

## **Comparison between pre-treatment and post-treatment**



pre-treatment



post-treatment

4 week after treatment, the hypertrophic inferior turbinate of patient decreased, the effective breathing area of nasal cavity increased, and so the symptom of rhinobyon was relieved.

## **Comprehensive solutions**



Professional Focused Ultrasound Device Completely independent intellectual property



#### Experienced Specialists Professional clinical and engineering support and training



**Customized solutions** 

Clinical solution, business solution, marketing solution and service solution